



CALIFORNIA  
CIVIC LEADERSHIP INSTITUTE®

Dear Friends:

The League of California Cities is proud to announce the prestigious opportunity to support the California Civic Leadership Institute® (CCLI). The CCLI is an exclusive educational program for local elected officials who are looking to run for the state legislature. Recent expansions of the program present even more opportunities for our League Partners and contributors.

In the California State Assembly alone, 69% of its members come from local government backgrounds. Currently there are 14 CCLI alumni serving in the state legislature. Local government is truly the “farm team” for the state legislature. The CCLI program seeks to identify these future state leaders, offers them a high-level education led by top industry and political experts, and promotes relationship building amongst their future legislative peers **and League Partners.**

**As a sponsor, you would gain access to these future legislative candidates** and begin the process of building friendships and mentoring that will last for years to come. This program is a valuable investment in the future of our state.

Please take a moment to look at the attached matrix of sponsorship levels and the associated benefits. We hope that you will consider one of these sponsorship levels for 2013. By supporting the CCLI, your organization also receives full League Partner benefits. For more information about the program and how to support it, contact McKinley + Pillows Fundraising at (916) 441-6855 or [tracy@mckinleypillows.com](mailto:tracy@mckinleypillows.com). Please contact us today, as you won't want to miss any of these events and opportunities taking place throughout the year.

Sincerely,

Bismarck Obando  
Director of Public Affairs  
League of California Cities

